

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
313675-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

American Rambler Production
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Advertiser	Product	Estimate Number
RNC-Romney / Republican	RNC-Romney	469

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	313675	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/12	10/05/12	M-F 6-7a	6-7a	---11--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---11-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/04/12 6:28 AM M-F 6-7a 6-7a :30 2012MRFP128H \$1,200.00 NM 2 WPTV F 10/05/12 6:25 AM M-F 6-7a 6-7a :30 2012MRFP133H \$1,200.00 NM									
2	10/03/12	10/05/12	M-F 7-9a	7-9a	--111--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 6:59 AM M-F 7-9a 7-9a :30 2012MRFP128H \$1,500.00 NM 2 WPTV Th 10/04/12 8:36 AM M-F 7-9a 7-9a :30 2012MRFP128H \$1,500.00 NM 3 WPTV F 10/05/12 7:21 AM M-F 7-9a 7-9a :30 2012MRFP133H \$1,500.00 NM									
3	10/08/12	10/09/12	M-F 7-9a	7-9a	11-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 8:35 AM M-F 7-9a 7-9a :30 2012MRFP133H \$500.00 NM 2 WPTV Tu 10/09/12 8:26 AM M-F 7-9a 7-9a :30 2012MRFP133H \$500.00 NM									
4	10/08/12	10/09/12	M-F 9-10a	9-10a	11-----	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 9:56 AM M-F 9-10a 9-10a :30 2012MRFP133H \$650.00 NM 2 WPTV Tu 10/09/12 9:29 AM M-F 9-10a 9-10a :30 2012MRFP133H \$650.00 NM									

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RNC-Romney / Republican	RNC-Romney	469

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/03/12	10/05/12	M-F 9-10a	9-10a	--111--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 9:48 AM M-F 9-10a 9-10a :30 2012MRFP128H \$650.00 NM 2 WPTV Th 10/04/12 9:29 AM M-F 9-10a 9-10a :30 2012MRFP128H \$650.00 NM 3 WPTV F 10/05/12 9:50 AM M-F 9-10a 9-10a :30 2012MRFP133H \$650.00 NM									
6	10/03/12	10/05/12	M-F 10-11a	10-11a	--111--	:30	3	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 10:59 AM M-F 10-11a 10-11a :30 2012MRFP128H \$575.00 NM 2 WPTV Th 10/04/12 10:59 AM M-F 10-11a 10-11a :30 2012MRFP128H \$575.00 NM 3 WPTV F 10/05/12 10:51 AM M-F 10-11a 10-11a :30 2012MRFP133H \$575.00 NM									
7	10/08/12	10/09/12	M-F 10-11a	10-11a	1-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 10:59 AM M-F 10-11a 10-11a :30 2012MRFP133H \$475.00 NM									
8	10/08/12	10/09/12	M-F 12n-1p	12-1p	11-----	:30	2	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11----- 2 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 12:54 PM M-F 12n-1p 12-1p :30 2012MRFP133H \$135.00 NM 2 WPTV Tu 10/09/12 12:43 PM M-F 12n-1p 12-1p :30 2012MRFP133H \$135.00 NM									
9	10/03/12	10/05/12	M-F 12n-1p	12-1p	--111--	:30	3	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 12:54 PM M-F 12n-1p 12-1p :30 2012MRFP128H \$135.00 NM 2 WPTV Th 10/04/12 12:32 PM M-F 12n-1p 12-1p :30 2012MRFP128H \$135.00 NM 3 WPTV F 10/05/12 12:29 PM M-F 12n-1p 12-1p :30 2012MRFP133H \$135.00 NM									
10	10/08/12	10/09/12	M-F 1-2p	1-2p	11-----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11----- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 1:59 PM M-F 1-2p 1-2p :30 2012MRFP133H \$150.00 NM 2 WPTV Tu 10/09/12 1:25 PM M-F 1-2p 1-2p :30 2012MRFP133H \$150.00 NM									
11	10/03/12	10/05/12	M-F 1-2p	1-2p	--111--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 1:59 PM M-F 1-2p 1-2p :30 2012MRFP128H \$125.00 NM 2 WPTV Th 10/04/12 12:59 PM M-F 1-2p 1-2p :30 2012MRFP128H \$125.00 NM 3 WPTV F 10/05/12 1:59 PM M-F 1-2p 1-2p :30 2012MRFP133H \$125.00 NM									



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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/08/12	10/09/12	M-F 4p-5p	4-5p	11-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 4:53 PM M-F 4p-5p 4-5p :30 2012MRFP133H \$275.00 NM 2 WPTV Tu 10/09/12 4:23 PM M-F 4p-5p 4-5p :30 2012MRFP133H \$275.00 NM									
13	10/03/12	10/05/12	M-F 4p-5p	4-5p	--111--	:30	3	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 4:21 PM M-F 4p-5p 4-5p :30 2012MRFP128H \$275.00 NM 2 WPTV Th 10/04/12 4:35 PM M-F 4p-5p 4-5p :30 2012MRFP128H \$275.00 NM 3 WPTV F 10/05/12 4:37 PM M-F 4p-5p 4-5p :30 2012MRFP133H \$275.00 NM									
14	10/03/12	10/05/12	M-F 5-530p	5-530p	--111--	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 5:12 PM M-F 5-530p 5-530p :30 2012MRFP128H \$1,600.00 NM 2 WPTV Th 10/04/12 5:23 PM M-F 5-530p 5-530p :30 2012MRFP128H \$1,600.00 NM 3 WPTV F 10/05/12 5:27 PM M-F 5-530p 5-530p :30 2012MRFP133H \$1,600.00 NM									
15	10/08/12	10/09/12	M-F 5-530p	5-530p	11-----	:30	2	\$585.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11----- 2 \$585.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 5:29 PM M-F 5-530p 5-530p :30 2012MRFP133H \$585.00 NM 2 WPTV Tu 10/09/12 5:28 PM M-F 5-530p 5-530p :30 2012MRFP133H \$585.00 NM									
16	10/04/12	10/04/12	M-F 7-730p	7-730p	---1---	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/04/12 7:28 PM M-F 7-730p 7-730p :30 2012MRFP128H \$950.00 NM									
17	10/04/12	10/05/12	M-F 11-1135p	11-1135p	---11--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---11-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/04/12 11:30 PM M-F 11-1135p 11-1135p :30 2012MRFP128H \$1,400.00 NM 2 WPTV F 10/05/12 11:29 PM M-F 11-1135p 11-1135p :30 2012MRFP133H \$1,400.00 NM									
18	10/08/12	10/09/12	M-F 11-1135p	11-1135p	11-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 11:29 PM M-F 11-1135p 11-1135p :30 2012MRFP133H \$600.00 NM 2 WPTV Tu 10/09/12 11:33 PM M-F 11-1135p 11-1135p :30 2012MRFP133H \$600.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/03/12	10/05/12	M-F 11-12n	11a-12p	--WT---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WT--- 1 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV W 10/03/12 11:42 AM M-F 11-12n 11a-12p :30 2012MRFP128H \$350.00 NM									

Total Spots **42** Gross Total **\$27,345.00**

Payment Terms 30 Days

Agency Commission **\$4,101.75**

Net Amount Due **\$23,243.25**